



LEGAL AID SOCIETY'S

JOURNEY *to* JUSTICE

ALL ABOARD!

SEPTEMBER 6, 2024 5:30 PM - 8:30 PM

ATRIA SENIOR LIVING

FIRST CLASS SPONSOR

value added benefits include:

BRANDING OPPORTUNITIES

- **Exclusive recognition as THE FIRST CLASS SPONSOR**
- **Exclusive Listing as the First Class Sponsor in the TITLE of the Event**
- Abundant recognition in all pre-event and onsite promotion, including logo on Tickets, Program, Invitation, and Registration Page
- Name recognition as title sponsor in all publicity efforts, including press releases and media coverage
- Opportunity to include promotional item at the registration desk for all attendees
(you provide the item, must be approved)

HIGH IMPACT OPPORTUNITIES

- Logo included as a **Single Slide** on Sponsor PowerPoint Slides throughout the event
- Logo included in Event Program
- Logo included on Event Banner

PREMIUM ADVERTISING OPPORTUNITIES

- **TWO (2) Personalized LAS Social Media Posts (reaching over 3,000 people)**
- Your Logo included as Event Sponsor on all advertisements of the event, including:
 - Multiple Business First Advertisements (reaching over 31,000 people)
 - Multiple “Bar Briefs” Advertisements (reaching over 2,700 people)
 - Multiple E-Blast Advertisements (reaching over 4,000 people)
 - All LAS Event Postings on Social Media (reaching over 3,000 people)

ACCESS

- **EIGHT (8) complimentary registrations to the event (\$1,000 Value)**

TOTAL INVESTMENT : \$20,000

value added benefits include:

BRANDING OPPORTUNITIES

- **Exclusive recognition as the SPIRIT OF JUSTICE SPONSOR, including recognition as the sponsor of the Spirit of Justice Award**
- Abundant recognition in all pre-event and onsite promotion, including logo on Tickets, Program, Invitation, and Registration Page
- Name recognition as Spirit of Justice Sponsor in all publicity efforts related to the awardee, including press releases and media coverage
- Opportunity to include promotional item at the registration desk for all attendees *(you provide the item, must be approved)*
- Recognition at all Bars during the event

HIGH IMPACT OPPORTUNITIES

- Logo included on Sponsor PowerPoint Slides throughout the event
- Logo included in Event Program
- Logo included on Event Banner

PREMIUM ADVERTISING OPPORTUNITIES

- **ONE (1) Personalized LAS Social Media Post (reaching over 3,000 people)**
- Your Logo included as Event Sponsor on all advertisements of the event, including:
 - Multiple Business First Advertisements (reaching over 31,000 people)
 - Multiple “Bar Briefs” Advertisements (reaching over 2,700 people)
 - Multiple E-Blast Advertisements (reaching over 4,000 people)
 - All LAS Event Postings on Social Media (reaching over 3,000 people)

ACCESS

- SIX (6) complimentary registrations to the event (**\$750 Value**)

TOTAL INVESTMENT: \$10,000

ADVOCATE SPONSOR

value added benefits include:

BRANDING OPPORTUNITIES

- **Exclusive recognition as the ADVOCATE SPONSOR**
- Abundant recognition in all pre-event and onsite promotion, including logo on Tickets, Program, Invitation, and Registration Page
- Name recognition as Advocate Sponsor in all publicity efforts related to the awardee, including press releases and media coverage
- Opportunity to include promotional item at the registration desk for all attendees
(you provide the item, must be approved)
- Recognition at all Bars during the event

HIGH IMPACT OPPORTUNITIES

- Logo included on Sponsor PowerPoint Slides throughout the event
- Logo included in Event Program
- Logo included on Event Banner

PREMIUM ADVERTISING OPPORTUNITIES

- **ONE (1) Personalized LAS Social Media Post (reaching over 3,000 people)**
- Your Logo included as Event Sponsor on all advertisements of the event, including:
 - Multiple Business First Advertisements (reaching over 31,000 people)
 - Multiple “Bar Briefs” Advertisements (reaching over 2,700 people)
 - Multiple E-Blast Advertisements (reaching over 4,000 people)
 - All LAS Event Postings on Social Media (reaching over 3,000 people)

ACCESS

- SIX (6) complimentary registrations to the event (**\$750 Value**)

TOTAL INVESTMENT: \$10,000

BUSINESS CLASS SPONSOR

value added benefits include:

BRANDING OPPORTUNITIES

- **Exclusive recognition as a BUSINESS CLASS SPONSOR**
- Abundant recognition in all pre-event and onsite promotion, including logo on Tickets, Program, Invitation, and Registration Page
- Opportunity to include promotional item at the registration desk for all attendees
(you provide the item, must be approved)

HIGH IMPACT OPPORTUNITIES

- Logo included on Sponsor PowerPoint Slides throughout the event
- Logo included in Event Program
- Logo included on Event Banner

PREMIUM ADVERTISING OPPORTUNITIES

- **ONE (1) Personalized LAS Social Media Post (reaching over 3,000 people)**
- Your Logo included as Event Sponsor on all advertisements of the event, including:
 - Multiple Business First Advertisements (reaching over 31,000 people)
 - Multiple “Bar Briefs” Advertisements (reaching over 2,700 people)
 - Multiple E-Blast Advertisements (reaching over 4,000 people)
 - All LAS Event Postings on Social Media (reaching over 3,000 people)

ACCESS

- SIX (6) complimentary registrations to the event (**\$750 Value**)

TOTAL INVESTMENT: \$7,500

COACH CLASS SPONSOR

value added benefits include:

BRANDING OPPORTUNITIES

- **Recognition as a COACH CLASS SPONSOR**
- Abundant recognition in all pre-event and onsite promotion, including logo on Tickets, Program, Invitation, and Registration Page

HIGH IMPACT OPPORTUNITIES

- Logo included on Sponsor PowerPoint Slides throughout the event
- Logo included in Event Program
- Logo included on Event Banner

PREMIUM ADVERTISING OPPORTUNITIES

- Your Logo included as Event Sponsor on all advertisements of the event, including:
 - Multiple Business First Advertisements (reaching over 31,000 people)
 - Multiple “Bar Briefs” Advertisements (reaching over 2,700 people)
 - Multiple E-Blast Advertisements (reaching over 4,000 people)
 - All LAS Event Postings on Social Media (reaching over 3,000 people)

ACCESS

- FOUR (4) complimentary registrations to the event (**\$500 Value**)

TOTAL INVESTMENT: \$5,000

CONDUCTOR SPONSOR

value added benefits include:

BRANDING OPPORTUNITIES

- Abundant recognition in all pre-event and onsite promotion, including name on Tickets and Registration Page

HIGH IMPACT OPPORTUNITIES

- Logo included on Sponsor PowerPoint Slides throughout the event
- Logo included in Event Program

PREMIUM ADVERTISING OPPORTUNITIES

- Your Logo included as Event Sponsor on all advertisements of the event, including:
 - Multiple “Bar Briefs” Advertisements (reaching over 2,700 people)
 - Multiple E-Blast Advertisements (reaching over 4,000 people)
 - All LAS Event Postings on Social Media (reaching over 3,000 people)

ACCESS

- TWO (2) complimentary registrations to the event (**\$250 Value**)

TOTAL INVESTMENT: \$2,500

DESTINATION SPONSOR

value added benefits include:

BRANDING OPPORTUNITIES

- Listed as a Priority Table Partner (a.k.a. the food and beverage stations)
- Abundant recognition in all pre-event and onsite promotion, including name on Invitation

HIGH IMPACT OPPORTUNITIES

- Logo included on Sponsor PowerPoint Slides throughout the event
- Logo included in Event Program

PREMIUM ADVERTISING OPPORTUNITIES

- Your Logo included as Event Sponsor on all advertisements of the event, including:
 - Multiple E-Blast Advertisements (reaching over 4,000 people)
 - All LAS Event Postings on Social Media (reaching over 3,000 people)

ACCESS

- ONE (1) complimentary registrations to the event (**\$125 Value**)

TOTAL INVESTMENT: \$1,500

PASSENGER SPONSOR

value added benefits include:

BRANDING OPPORTUNITIES

- Abundant recognition in all pre-event and onsite promotion, including name on Invitation

HIGH IMPACT OPPORTUNITIES

- Logo included on Sponsor PowerPoint Slides throughout the event
- Logo included in Event Program

PREMIUM ADVERTISING OPPORTUNITIES

- Your Logo included as Event Sponsor on all advertisements of the event, including:
 - Multiple E-Blast Advertisements (reaching over 4,000 people)
 - All LAS Event Postings on Social Media (reaching over 3,000 people)

ACCESS

- ONE (1) complimentary registrations to the event (**\$125 Value**)

TOTAL INVESTMENT: \$1,000

JOURNEY to JUSTICE

SEPTEMBER 6, 2024
5:30 PM - 8:30 PM
ATRIA SENIOR LIVING

INFORMATION

NAME OF ORGANIZATION:	ADDRESS:
CONTACT PERSON + TITLE:	
PHONE NUMBER:	EMAIL ADDRESS:

PLEASE SEND ME AN INVOICE FOR OUR SPONSORSHIP OR TICKET(S) TO THE ABOVE ADDRESS AND EMAIL ADDRESS.

SPONSORSHIP LEVEL

- \$20,000 FIRST CLASS
- \$10,000 SPIRIT OF JUSTICE
- \$10,000 ADVOCATE
- \$7,500 BUSINESS CLASS
- \$5,000 CO-PILOT
- \$2,500 FLIGHT ATTENDANT
- \$1,500 DESTINATION
- \$1,000 PASSENGER

THOUGH WE CAN NOT SPONSOR AT THIS TIME, WE ARE PROUD TO SUPPORT LEGAL AID SOCIETY BY PURCHASING _____ TICKETS TO THE EVENT AT \$125 PER TICKET.

Checks should be made payable to Legal Aid Society and returned with this form, and a vector logo file, to JULIA LEIST, 416 W. Muhammad Ali Blvd., Suite #300, Louisville, KY 40202 or JLeist@YourLegalAid.org.